

HH50 GOLD PLAQUE TRIVIA SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING.

Sponsor: Universal Music Group, a division of UMG Recordings, Inc., 2220 Colorado Ave., Santa Monica, CA 90404 (“Sponsor”). Sponsor’s decisions are final and binding in all matters relating to the HH50 Gold Plaque Trivia Sweepstakes; referred hereafter as the “Sweepstakes”.

Sweepstakes Entry Period: Sweepstakes begins at 12:00:00 A.M. Pacific Time (“PT”) on August 9, 2023, and ends at 11:59:59 P.M. PT on October 31, 2023 (“Sweepstakes Entry Period”).

Eligibility: Sweepstakes is open to any person who has reached the age of eighteen (18) years or older in the state or territory where they reside and who at time of entry is a legal resident of the fifty (50) United States (including the District of Columbia). Void where prohibited by law. Employees of the Sponsor and its respective parent company, subsidiaries, affiliates, advertising, and promotion agencies, and any other individual or company involved in the development or execution of the Sweepstakes (collectively the “Released Parties”) and their immediate family members and/or those living in the same household of each are not eligible to enter or win. Sweepstakes is subject to all applicable federal, territorial, and local laws and regulations.

To Enter: There are two (2) ways to enter the Sweepstakes. Access to the internet is required for both entry methods. To enter, **i)** visit <https://hh50.com/> and follow all onscreen instructions to answer the trivia question(s) presented by clicking “Test Your Knowledge” and clicking “Submit.” After clicking “Submit,” you must enter your nickname, email address, country and click “Submit” again to complete your entry. Upon clicking “Submit” again you are officially entered into the pool of eligible entries (“Trivia Entry”); or **ii)** you may also enter by bypassing the trivia mechanism by clicking “No thanks, I just want to enter the Sweepstakes” After clicking “No thanks, I just want to enter the Sweepstakes” and entering your email address, country and clicking “Submit”, you are officially entered into the pool of eligible entries (“Non-Trivia Entry”). At the end of the Sweepstakes period, a potential winner will be chosen at random from all eligible Entries received. At the end of the Sweepstakes period, potential winner will be chosen at random from all eligible Trivia Entries and Non-Trivia Entries (collectively, the “Entries”) received.

Limit: One (1) Entry per person during the Sweepstakes Entry Period. Entries received after the end of the Prize Entry Period are automatically disqualified. Only complete and valid entries as determined by the Sponsor will be eligible for the Sweepstakes. By participating in the Sweepstakes, each entrant is confirming that they have read and agree to comply with these Official Rules (“Rules”), Sponsor’s terms of use, located at <https://privacypolicy.umusic.com/terms/> and all other Sweepstakes requirements. Normal Internet access and data usage charges imposed by your carrier or online service will apply. All Entries become Sponsor’s property and will not be returned or acknowledged.

Use of any automated system to participate is prohibited and will result in disqualification. If an entrant submits more than the number of Entries allowed by these Rules, and/or if the

Sponsor suspects that an entrant attempted to obtain additional Entries by using multiple email addresses and/or email accounts, registrations, identities or any other method, or if an entrant submits an entry on behalf of another individual, all Entries submitted by the entrants will be declared null and void, and the entrant may be disqualified from participation in the Sweepstakes at the Sponsor's sole discretion. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified. Only the "authorized e-mail account holder" may enter this Sweepstakes. In the event of a dispute regarding the identity of an entrant, the dispute will be resolved in favor of the individual who is the "authorized e-mail account holder" of the e-mail address provided at time of Entry. "Authorized email account holder" is defined as the natural person assigned an e-mail address by an Internet access provider, online service provider, or other organization (i.e., business, education institution) responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Each potential winner may be required to show proof of being the authorized account holder. Sponsor can disqualify an individual if their conduct is contrary to the spirit or intention of the Sweepstakes.

Winner Selection: One (1) prize winner will be selected at random by Sponsor from among all eligible Entries received during the Sweepstakes Entry Period. The Sweepstakes will be conducted on or about 12:00:00 PM PT on November 6, 2023, at the offices of the Sponsor whose decisions are final and binding. An email prize notification will be sent to the potential winner by November 7, 2023, based on the information provided by participant on Entry. Potential winner will need to respond to Sponsor within forty-eight (48) hours with their first name and last name, email address, street address (no P.O. Boxes), city, state, zip code and country. Potential winner may be required to execute and return an Affidavit of Eligibility, Liability and Publicity ("Release") as determined by the Sponsor or Sponsor's agent and unless prohibited by law, within forty-eight (48) hours of date and time specified on the prize notification or they will be disqualified, and an alternate winner may be selected. If any winner fails to respond to the prize notification sent to them by email within forty-eight (48) hours of transmission or if the Release, if any, or if prize notification email is returned as undeliverable; or if a potential winner has failed to execute and return the Release, or any required document within the specified time period; or if potential winner is otherwise found to be ineligible; or if the selected potential winner cannot accept or receive the prize for any reason; or if the prize is returned undeliverable; the potential winner will forfeit the prize and an alternate winner may be selected from all non-winning eligible Entries. The alternate winner will be notified and be bound by the same conditions and timelines as stated in these terms and conditions. The Sponsor reserves the right to modify the notification procedures in connection with the selection of an alternate winner, if any. Prize will be awarded within four (4) to six (6) weeks after winner's verification. Should a winner be found to have made any false statement(s) in the Release, or any required document, that winner will be disqualified and required to promptly return to Sponsor their prize. Except where prohibited by law in any other eligible state or territory stated in these Rules, Entry and acceptance of prize constitutes permission for Sponsor and/or any third party associated with the Sweepstakes to use each winner's first name, last name initial and country for fulfilling any winner's list requirements as required by U.S. promotion law.

Prize(s) & Approximate Retail Value ("ARV"): One (1) prize ("Prize(s)") will be awarded. One (1) Prize winner will receive one (1) HH50 gold plaque. Total ARV of Prize: \$350.00 USD. Prize is not redeemable for cash. Prize is non-assignable and non-transferable. All Prize depictions are for illustrative purposes only. No substitutions are permitted except by

the Sponsor who reserves the right to award another prize for one of comparable or greater value if the Prize is unavailable. If applicable, any winner from the United States will be responsible for any federal, territorial, local sales and income taxes or other expenses relating to the use, acceptance, and possession of Prize. Entrants acknowledge that the Sponsor and all other businesses concerned with this Sweepstakes and their agents do not make, nor are in any manner responsible for, any warranty, representations, expressed or implied, in fact or in law, relative the quality, conditions, fitness or merchantability of any aspect of Prize outside of any applicable manufacturer's standard warranties. Prize will be shipped four (4) to six (6) weeks after winner verification.

Odds: Odds of winning depend on the number of eligible Entries received during the Sweepstakes Entry Period.

Consent and Release: In all applicable territories, to the fullest extent possible in law, entrants, and on behalf of their respective heirs, executors, administrators, legal representatives, successors and assigns ("Releasing Parties"), release, defend and hold harmless the Released Parties from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from participant's participation, acceptance and use or misuse of prize or any portion of prize, including property damage, personal injury or death.

In all applicable territories, Sponsor is not responsible for any suspension of the Sweepstakes or inability to implement the Sweepstakes or award the prize as contemplated herein due to any event beyond its control, including delays or interruptions caused by acts of God, acts of war, natural disasters, pandemic, weather, utility outages, acts of terrorism or any federal, state, or local government law, order, or regulation, order of any court or regulator. This Sweepstakes shall be governed by and interpreted under the laws of the United States, without regard to its conflicts of laws provisions. Any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action. Or mandatory local law provisions outside of United States law provisions as per the stated governing law may apply.

By participating in this Sweepstakes, each Entrant located in the United States waives and relinquishes all rights and benefits afforded by California Civil Code 1542 and does so understanding and acknowledging the significance of this waiver. Section 1542 states as follows: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DID NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN, BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR THE RELEASED PARTIES."

In all applicable territories, ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES. PARTICIPANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO LEGAL FEES, INDIRECT, SPECIAL,

PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF PARTICIPANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

Personal Information & Privacy: Any personal information provided hereunder will be subject to Sponsor's privacy policy at <https://privacy.umusic.com> ("Privacy Policy"; note that Sponsor is a "UMG Company" as referred to in the Privacy Policy). Sponsor will collect, process, and use the data provided concerning the Participant and transfer such personal data for purposes of management of the Sweepstakes; it is not possible for you to participate in the Sweepstakes without your personal data being processed in this way.

Disclaimers: Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; (ii) any injury or damage to participant's or any other person's computer related to or resulting from participating in the Sweepstakes, or (iii) the failure of any third party to comply with the instructions and proper administration of this Sweepstakes. By participating in the Sweepstakes entrants: (i) agree to be bound by these Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent judging organization, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Rules may result in disqualification from the Sweepstakes. In its absolute discretion, the Sponsor reserves the right to: permanently disqualify any person it believes has intentionally violated these Rules; and terminate the Sweepstakes if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), or to select winner from among all eligible entries received prior to termination. LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A PARTICIPANT, TO DELIBERATELY INTERFERE WITH THE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Winners List: For the results of the Sweepstakes (available after November 15, 2023) send a self-addressed, stamped envelope to "HH50 Gold Plaque Trivia Sweepstakes" c/o UMG, 2220 Colorado Ave., Santa Monica, CA 90404 by October 31, 2023. Washington and Vermont residents may omit return postage.

Severability: If any provision or part-provision of these terms and conditions is held by any court to be invalid, illegal, or unenforceable, it shall be struck out but shall not affect the validity or enforceability of any and all remaining provisions.