## ANITTA X MADRID PRIDE EXPERIENCE GIVEAWAY TERMS AND CONDITIONS

## NO PURCHASE NECESSARY TO ENTER OR WIN.

## A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING.

- 1. **PROMOTER**: Republic Records, a division of UMG Recordings, Inc., 1755 Broadway, New York, NY 10019, U.S.A. referred to hereafter as the "Promoter".
- 2. **PRIZE DRAW ENTRY PERIOD**: The Anitta X Madrid Pride Experience Giveaway (referred hereafter as the "Prize Draw") begins at 12:00:00 A.M. Pacific Time ("PT") on the 4th day of June 2024 and ends at 11:59:59 P.M. PT on 18th day of June 2024 ("Entry Period").
- 3. **ELIGIBILITY**: Prize Draw is open to any person who has reached the age of twenty-one (21) years or older in the state, province or territory where they reside, and who at time of entry is a legal resident of the following "Territories": Canada (except residents of the province of Quebec), United Kingdom or the fifty (50) United States, including the District of Columbia (each an "Entrant"). Residents of the province of Quebec or any country or territory not mentioned herein shall not be eligible to enter or win and the Prize Draw is void where prohibited by law. Employees of the Promoter, Anitta ("Artist"), Dakia UMusic Hospitality, LLC ("Prize Provider" or "UMUSIC HOTELS") and their respective parent company, subsidiaries, affiliates, advertising and promotion agencies, and any other individual or company involved in the development or execution of the Prize Draw (collectively the "Associated Parties") and their immediate family members and/or those living in the same household of each are not eligible to enter or win. Prize Draw is subject to all applicable federal, territorial and local laws and regulations.

By participating in the Prize Draw, every Entrant confirms that they have read and agree to comply with these Terms and Conditions ("Rules"), Promoter's terms of use, located at: https://privacypolicy.umusic.com/terms/ and all other Prize Draw requirements.

4. **HOW TO ENTER:** You may enter the Prize Draw by visiting https://digital.umusic.com/anitta-pride-sweeps ("Website") and following all on screen instructions by providing your email address, country, mobile phone (solely to be used to contact the potential winner, if needed, and will not be retained) and clicking "Submit". Upon clicking "Submit", you are officially entered into the pool of eligible entries ("Entry"). To obtain up to three (3) bonus Entries, you can sign up to receive email updates from Anitta by checking the appropriate sign-up box, and/or sign up to receive email updates from UMUSIC HOTELS by checking the appropriate sign-up box and/or sign up to receive email updates from Universal Music Group by checking the appropriate sign-up box. Once properly checked and submitted, the information you supplied via your Entry will be collectively considered and referred to herein as your "Bonus Entries." Only four (4) Entries per person. At the end of the Entry Period, one (1) potential winner will be chosen at random from all eligible Entries received during the Entry Period. To be eligible for the random drawing, all Entries must be received by 11:59:59 PM PT on the 18th day of June 2024.

All Entries submitted in accordance with these Rules shall be hereinafter referred to as "Eligible Entries". All Entries become the property of Promoter and will not be acknowledged or returned. Hereafter, your email account will be referred to "Account." Normal Internet access and data usage charges imposed by your online service provider will apply.

Promoter may, in its sole discretion, disqualify any Entry that Promoter deems to be in violation of these Rules at any time. In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person whose name appears on or who was assigned the Account. Entries by any method other than set forth in the "how to enter" section are void. Any use of automated or programmed methods of spamming Entry is prohibited. Neither the Promoter, Associated Parties, nor any of its officers, directors, shareholders, employees, agents, artists or representatives of the Promoter or Associated Parties (individually a "Released Party" and collectively the "Released Parties") are responsible for Entries from persons residing, or physically located, outside any Eligible Territory; or Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for any printing, production, technical, electronic or other errors; or for lost, interrupted or unavailable network, server or other connections; miscommunications; failed phone or computer hardware or software or telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in Entrant's Account to receive email; or other errors of any kind, whether due to electronic, mechanical or human error or other causes; even if caused by the negligence of any of the Released Parties.

Winner may be required to show proof of being the authorized account holder of the Account associated with the Entry. Any Entrant who attempts to enter with multiple Accounts or under multiple identities will be disqualified. Promoter is not obligated to communicate with any Entrant during the duration of the Prize Draw. Prize Draw is subject to all applicable territorial, federal, state, provincial, local laws and regulations.

5. WINNER SELECTION & WINNER NOTIFICATION PROCESS: One (1) prize winner will be selected at random by Promoter. Prize Draw will be executed/conducted using a computer process that produces verifiably random results. Prize Draw will be conducted on or about 12:00:00 P.M. PT on or about the 19th day of June 2024 at the offices of the Promoter (Republic Records, 1755 Broadway, New York, NY 10019, U.S.A.). An email prize notification will be sent to potential winner by the 20th day of June 2024 based on the information provided by participant upon Entry; and with respect to the United Kingdom, potential winner will need to respond to Promoter's email within forty-eight (48) hours. Except for any potential winner from the United Kingdom, winner will be required to execute and return a Declaration ("Declaration"), or Affidavit of Eligibility/Liability/Publicity Release ("Affidavit/Release") as determined by the Promoter or Promoter's agent (unless prohibited by law) within two (2) days of date specified on the prize notification or potential winner will be disqualified, and an alternate winner may be selected in Promoter's sole discretion. If the potential winner is a resident of Canada, to win, the potential winner must correctly answer, without assistance of any kind, a time-limited mathematical skill testing question administered at a mutually agreeable time by telephone. If the potential winner fails to respond to the prize notification sent to them by email within forty-eight (48) hours of transmission, or if prize notification email is returned as undeliverable; or if potential winner has failed to execute and return the Declaration or Affidavit/Release (if winner is not from the United Kingdom), or fails to return any required document within the specified time period; or if potential winner is otherwise found to be ineligible; or if potential winner cannot accept or receive the prize for any reason; or if the prize is returned undeliverable; or if the mathematical skill testing question (if applicable) is answered incorrectly, the potential winner will forfeit all rights to prize and an alternate winner may be selected from all non-winning eligible Entries. A selected alternate winner will be notified and be bound by the same conditions and timelines as stated in these Rules. The Promoter reserves the right to modify the notification procedures in connection with the selection of an alternate winner, if any. Prize will be scheduled and/or fulfilled within forty-eight (48) hours after the winner's

verification. Should winner be found to have made any false statement(s) in the Declaration or Affidavit/Release (if winner is not from the United Kingdom) or any required document, the winner will be disqualified, and no prize shall be awarded or if the prize has already been awarded the disqualified winner shall be required to promptly return any merchandise prize to the Promoter and forfeit all rights to the remaining elements of the prize. The Promoter reserves the right to investigate winner to determine if they have been truthful, and to disqualify the winner if the Rules requirements were not met. A background check may be conducted on the winner. Except where prohibited by law in the United Kingdom or any other eligible state, province or territory stated in these Rules, entry and acceptance of prize constitutes permission for Promoter and/or any third party associated with the Prize Draw to use winner's first name, last name initial and country for fulling any winner's list requirements as required by promotion law.

Except where prohibited by law, entry and acceptance of prize constitutes permission for Promoter and their respective agents to use winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission. Furthermore, Promoter and/or its respective agents may film, record and/or take photographs before/during/after the winner's trip and/or concert, and may use the resulting footage, recordings or photographs for a range of purposes, including, without limitation, for marketing and promoting Promoter and/or their respective promotion partners/agents and their respective products and services and in any and all media worldwide (including but not limited to social media and all internet platforms). No additional compensation will be provided to winner or guest for any resulting footage.

6. PRIZE & CORRESPONDING APPROXIMATE RETAIL VALUE ("ARV"): One (1) prize winner will receive a four (4) day/three (3) night trip for winner and one (1) adult ("guest") to attend the Anitta concert in Madrid Spain on the 3<sup>rd</sup> of July 2024 ("Concert"). ARV of prize: \$4,472.00. All prize values in U.S. dollars. Prize consists of: round trip coach airfare to/from a major commercial airport nearest to winner's primary residence to the Concert city location and country arriving on the 1st of July, 2024 and returning on the 4th of July, 2024 (flights may include stopovers and/or connections); three (3) nights double occupancy hotel accommodations (one (1) premium room - room and tax only) at UMusic Hotel Madrid (located at Calle de la Paz, 11, Madrid City Center, 28012 Madrid, Spain); ground transportation to/from the destination International airport/hotel; ground transportation to/from the hotel/Concert venue; two (2) tickets to the Concert (seat location to be determined in Promoter's sole discretion), and two (2) meet and greet passes to meet Anitta (time, location and duration to be determined in Promoter's sole discretion and wholly dependent upon Artist availability). Ground transportation (other than as noted), food, beverages, merchandise, parking, taxes, gratuities, incidentals, upgrades, service charges or any other expenses not specified herein are not included and are winner's sole responsibility. If actual value of prize is lower than the stated ARV when prize is procured and fulfilled, the difference will not be awarded. Winner will be required to provide hotel with a credit card at time of check-in to cover incidental fees/damages along with complying with any requirements mandated by the hotel's management. No substitution of prize offered, no transfer of prize to a third party is permitted and prize may not be redeemed for cash value, except by Promoter, who reserves the right in its sole discretion to substitute prize or a portion of the prize for a prize of comparable or greater value. All fees, federal, state, income tax, and/or other expenses relating to the use, acceptance and possession of prize are the sole responsibility of winner. If winner is a U.S. resident, an IRS form 1099 will be filed in their name for the retail value of prize.

Winner and guest must travel on same itinerary and dates determined by the Promoter or forfeit all rights to prize. Certain restrictions may apply. Airfare, hotel and other accommodations are subject

to availability. Winner acknowledges that the Concert is beyond the control of the Promoter and is subject to being rescheduled, modified or cancelled. If the Concert is postponed, canceled or has occurred, no compensation or substitution will be provided, and the Promoter shall have no further obligation to winner other than to supply the remaining portion of prize minus the unused portion of the prize. Winner and guest must comply with any security procedures or measures imposed by the personnel and/or its representative(s). Promoter and/or personnel/representative(s) reserve the right in their sole discretion to suspend or cancel winner's and/or winner's guest's attendance at Concert due to non-compliance with any security procedure, venue requirements or inappropriate behavior or misconduct. If for any reason whatsoever, the winner or guest is unable to travel after all travel arrangements have been made and paid, the Promoter shall have no further obligation to the winner. If prize is forfeited prior to Promoter finalizing and paying for all portions of the prize, and sufficient time exists to select an alternate winner, the prize may be awarded to an alternate winner from all non-winning eligible entries. Prize winner and guest are responsible for possessing proper documentation (i.e., valid passport and/or visa) prior to travel. Prize winner and guest's travel documents must be valid through the 4<sup>th</sup> day of January 2025. Winner's guest must be twenty-one (21) years or older and will be required to complete and return a Declaration or Liability/Publicity Release prior to travel. Arrangements for the fulfillment of prize will be made by Promoter and/or its designated agents. Released Parties will not provide travel insurance for winner or guest nor for any missed flights or any circumstance that may prevent winner and/or their guest from traveling to/from Concert.

Entrants acknowledge that the Promoter and Associated Parties do not make, nor are in any manner responsible for, any warranty, representations, expressed or implied, in fact or in law, relative the quality, conditions, fitness or merchantability of any aspect of a prize except that any merchandise portion of prize shall be subject to any applicable manufacturer's standard warranties (if any).

SPECIAL CAUTION: Winner and their guest, understand and agree that travel is inherently dangerous due to the COVID-19/Coronavirus pandemic which is a highly contagious and communicable disease; and, to the fullest extent permitted by law, each assumes all risks of illness or injury which may arise directly or indirectly, in whole or in part, from prize related travel and activities. Additionally, winner and their guest understands and agrees that, in response to economic and/or social conditions caused by COVID-19/Coronavirus, Promoter may be compelled to cancel the trip and/or the Prize Draw with little (if any) advanced notice.

- 7. **ODDS:** Odds of winning a prize depend on the number of eligible Entries received during the Prize Draw Entry Period.
- 8. **CONSENT AND RELEASE**: In all applicable territories except the United Kingdom, to the fullest extent possible in law, Entrants, and on behalf of their respective heirs, executors, administrators, legal representatives, successors and assigns ("Releasing Parties"), release, defend and hold harmless the Released Parties from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from participant's participation, acceptance and use or misuse of prize or any portion of prize, including property damage, personal injury or death.

In the United Kingdom, Promoter will not in any circumstances be liable to compensate the winner or accept any liability for any loss, damage, disappointment or injury occurring as a result of entering the Prize Draw or taking up the prize. Nothing in these Rules shall limit in any way any party's liability under the law of England and Wales for death or personal injury caused by its negligence. Nothing in these Rules shall affect your statutory rights.

In all applicable territories, Promoter is not responsible for any suspension of the Prize Draw or inability to implement the Prize Draw or award any prize as contemplated herein due to any event beyond its control, including delays or interruptions caused by acts of God, acts of war, natural disasters, pandemic, weather, utility outages, acts of terrorism or any federal, state, or local government law, order, or regulation, order of any court or regulator. This Prize Draw shall be governed by and interpreted under the laws of the Los Angeles, California, U.S.A., without regard to its conflicts of laws provisions. Any and all disputes, claims, and causes of action arising out of or in connection with this Prize Draw, shall be resolved individually, without resort to any form of class action or mandatory local law provisions outside of Los Angeles, CA, U.S.A. law provisions as per the stated governing law may apply. This choice of law does not deprive Entrants of the protection afforded to them under their own laws and such provisions that cannot be derogated from by agreement by virtue of the law of the Entrant's own jurisdiction.

By participating in this Prize Draw, each Entrant located in the United States waives and relinquishes all rights and benefits afforded by California Civil Code 1542 and does so understanding and acknowledging the significance of this waiver. Section 1542 states as follows: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DID NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN, BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR THE RELEASED PARTIES."

In all applicable territories except the United Kingdom, ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PRIZE DRAW. PARTICIPANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO LEGAL FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF PARTICIPANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

- 9. PERSONAL INFORMATION & PRIVACY: Any personal information provided hereunder will be subject to Promoter's privacy policy at <a href="https://privacy.umusic.com">https://privacy.umusic.com</a> ("Privacy Policy"; note that Promoter is a "UMG Company" as referred to in the Privacy Policy). Promoter will collect, process and use the data provided concerning the participant and transfer such personal data to the United States for purposes of management of the Prize Draw; it is not possible for you to participate in the Prize Draw without your personal data being processed in this way.
- 10. **DISCLAIMERS**: Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Promoter is not responsible for: (i) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Promoter on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; (ii) any injury or damage to participant's or any other person's computer related to or resulting from participating in the Prize Draw, or (iii) the failure of any third party to comply with the instructions and proper administration of this Prize Draw. By participating in the Prize Draw Entrants: (i) agree to be bound by these Rules,

including all eligibility requirements, and (ii) agree to be bound by the decisions of Promoter, which are final and binding in all matters relating to the Prize Draw. Failure to comply with these Rules may result in disqualification from the Prize Draw. In its absolute discretion, the Promoter reserves the right to: permanently disqualify any person it believes has intentionally violated these Rules; and terminate the Prize Draw if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Prize Draw), or to select winner from among all eligible entries received prior to termination. LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A PARTICIPANT, TO DELIBERATELY INTERFERE WITH THE OPERATION OF THIS PRIZE DRAW IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND PROMOTER RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

- 11. **WINNER LIST**: For the results of the Prize Draw, send an email to sweeps@republicrecords.com by the 18<sup>th</sup> day of June 2024 with "Anitta X Madrid Pride Experience Prize Draw winner" on the subject line of the email. By entering Prize Draw, each Entrant agrees that if the Entrant wins a prize, then the Entrant's name and county of residence (if applicable) may be disclosed to persons inquiring in accordance with this section. This provision shall not apply to the extent that the anticipated disclosure would be in breach of any applicable law or regulation. In the United Kingdom, if you object to any or all of your surname, county and winning Entry being published or made available, please contact the Promotor by e-mail to: sweeps@republicrecords.com. In such circumstances, the Promotor may still be required to provide this information to a regulator on request (including the Advertising Standards Authority in the UK).
- 12. **SEVERANCE:** If any provision or part-provision of these Rules is or becomes invalid, illegal or unenforceable, it shall be deemed deleted, but that shall not affect the validity and enforceability of the rest of these Rules.

## FAIR PROCESSING NOTICE FOR ANY ENTRANT LOCATED IN THE EUROPEAN ECONOMIC AREA:

- a. For the purposes of applicable data protection laws, the Promoter is the data controller in respect of any personal information processed in connection with the Prize Draw.
- b. Information collected from Entrants is subject to Promoter's Privacy Policy at <a href="https://privacy.umusic.com">https://privacy.umusic.com</a> and applicable data protection laws.
- c. Promoter will process any personal information collected in connection with the Prize Draw for the purposes set out in these Rules (including the management of the Prize Draw) and Promoter's Privacy Policy at <a href="https://privacy.umusic.com">https://privacy.umusic.com</a> and in connection with any future offer any Entrant has expressly opted-in to receive. Promoter will only undertake further processing where Promoter has obtained the relevant Entrant's consent or has another lawful basis to undertake such further processing.
- d. It is necessary for Promoter to use each Entrant's personal information for the above purposes in order to perform its obligations to each Entrant in relation to the administration of the Prize Draw or it is in Promoter's legitimate interest to use each Entrant's personal information in the ways described in these Rules in order to ensure the proper administration of the Prize Draw and for the other purposes described.
- e. Promoter will only share each Entrant's personal information with Promoter's group companies, affiliates and suppliers who are assisting Promoter in relation to the above purposes, with any third parties, if applicable, specified in Promoter's Privacy Policy and as otherwise required by applicable law.
- f. Promoter (and its group companies, affiliates and suppliers) are located in the United States of America and therefore by entering the Prize Draw each Entrant acknowledges that his or her personal information will be transferred and processed by Promoter and Promoter's group

- companies, affiliates and suppliers outside the European Economic Area. Promoter will take reasonable steps to ensure the security of each Entrant's personal information in accordance with applicable data protection laws.
- g. Entrants in the European Economic Area have certain rights in relation to Promoter's processing of their personal information including rights of access, rectification and erasure, a right to restrict processing, a right to data portability and the right to object to certain types of processing (including in relation to direct marketing). If any Entrant has a concern about any aspect of Promoter's privacy practices, including the way Promoter has handled the Entrant's personal information, the Entrant should contact Promoter using the contact details in the "Contact" section above. Entrants can also report any issues or concerns to their local supervisory authority. A list of contact details for all EU supervisory authorities can be found at: <a href="http://ec.europa.eu/justice/dataprotection/bodies/authorities/index\_en.htm">http://ec.europa.eu/justice/dataprotection/bodies/authorities/index\_en.htm</a>.
- h. For more information about Promoter's processing activities and how to exercise data subject rights, including to opt out of the Prize Draw and any electronic marketing, please see Promoter's Privacy Policy at <a href="https://privacy.umusic.com">https://privacy.umusic.com</a>.